

Aykas Bhons

647-739-7161

hellobhons@gmail.com

Portfolio: aykasbhons.github.io

EDUCATION

Bachelors of Global Business and Digital Arts

2020-2024

Waterloo University, Waterloo, ON

Ontario Secondary School Diploma

2016-2020

Harold M. Braithwaite, Brampton, ON

- Honours Student List 2016-2020

N4 JLPT Certificate (Japanese Language Proficiency Test)

Acquired Feb 2025

SOFTWARE APPLICATION COMPETENCIES

Professional Level Competency:

- Microsoft Office
- Adobe Suite
- FL Studio
- Figma
- Clip Studio Paint

LANGUAGE COMPETENCIES

English ●●●●●

Hindi ●●●●●

Punjabi ●●●●●

Japanese ●●●○○

French ●●○○○

WORK EXPERIENCE

NextStrat Coordinator & Marketing Consultant, NextStrat Esports Gaming Lounge July 2025-Present

NextStrat Esports Gaming Lounge, Stratford, ON

- Coordinated daily lounge operations by supporting guest experiences, managing community engagement, and helping create a welcoming environment for players, families, and visitors
- Organized workshops, public gaming tournaments, and college-partnered events while designing social media graphics across Instagram, Facebook, LinkedIn, and X to increase outreach and maintain consistent online engagement

Creative Designer & Marketing Associate, Technoarch Inc.**June 2024-Present**

Technoarch Inc., Mississauga, ON

- Improves the company website by adding new project galleries and enhancing UX flow, whilst assisting in client acquisition through digital outreach
- Designed logos, business cards, and brand identity assets tailored to client needs, allowing the showcase of my creativity with the architectural team to align visuals with client objectives and company branding

Interviewer, CCI Research**Mar 2021-June 2021**

CCI Research, Orangeville, ON

- Conducted survey research for Alberta's education system by communicating with numerous teachers, students, and general public members to gain feedback on existing circumstances
- Managed challenging interactions with open and clear communication to address concerns raised by participants

Creative Designer Intern, Technoarch Inc.**June 2023-Aug 2023**

Technoarch Inc., Mississauga, ON

- Created detailed architectural drawings using AutoCAD producing comprehensive Building Permit Drawing Sets with great organizational efforts
- Took on a mentorship role, guiding an intern by teaching drafting techniques, providing constructive feedback, and fostering a supportive learning environment

EXTRA-CURRICULAR EXPERIENCE**Graphics Designer, La Plume - McMaster's French Magazine****Sept 2017-April 2020**

McMaster University, Hamilton, ON

- Worked with McMaster's first French magazine to improve representation due to a lack of a Francophone community within McMaster
- Collaborated with a diverse team to address any concerns regarding the graphics and creative design of the first two issues of the magazine, including logos created by Adobe Indesign and Photoshop

Director/Animator, Peel School Film Festival**Jan 2016-March 2016**

Great Lakes Public School, Brampton, ON

- Chosen amongst 50 students to represent Great Lakes Public School in the Peel Film Festival
- Collaboratively worked in a team to develop animations using Adobe Animate, enhancing my project management skills by delegating tasks and orchestrating a timeline to complete the project

uXperience Design Jam**Nov 2022-Nov 2022**

University of Waterloo, Stratford, ON

- A full one-day design jam focusing on an empathetic and inclusive solution that helps young Canadians open-up about their mental health needs
- Strengthened my communication skills by working in a leadership role managing and brainstorming solutions to the problem addressed, while also producing potential prototypes